



NEWSLETTER

November 2016

Become a ROCK STAR! In November we are doing several things to help raise financial support for The ROCK programs and we need your help! For our families using the after school program please sign up to join The ROCK STAR Club. Your automatic monthly donation of any amount gets you club membership. You will be acknowledged in our newsletter as leaders helping to build a sustainable program. To sign up contact Ginger at 989.835.2542 between 9:00 am and 3:00 pm or email her at ginger@therock4yd.org.

IT'S YOUR MOVE HAS OFFICIALLY STARTED!

Support YOUR after school program—Even if you don't have kids in the program.

The ROCK Center for Youth Development is kicking off your Grounded Program Fundraiser & It's YOUR Move!

The game is on! This fundraiser is a competition between our three locations, Northeast Middle School, Jefferson Middle School and The ROCK Underground at GMCC. Each month, during the school year The ROCK will announce a different fundraiser and the Grounded location with the most participants or \$\$ raised each month will receive an afternoon of free cotton candy, sno-cones or popcorn – the location's choice!

Watch the game board in the monthly newsletter to see how your location is doing! The ROCK Grounded program has seen incredible growth in the past 2 years and we need you to financially help keep it going. We've come up with some fun, easy ways for you to help and **it's YOUR move!**

OCTOBER – BECOME A ROCK STAR! Sign up for regular monthly donations and support YOUR after school program all year long. We make it easy! Just sign up for a monthly deduction from your debit or credit card and we'll take care of the rest! The location which has the most people sign up for a monthly donation will win the first month of our competition!

NOVEMBER – AMAZONSMILE: AmazonSmile is a simple and automatic way for you to support The ROCK every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to The ROCK. If you shop at Amazon, switch over to smile.amazon.com, choose "Reaching our Community Kids" as your charity and AmazonSmile will donate a percentage of your total order to The ROCK! (Gift-giving season is upon us!) You can email a screen print to rockon@therock4yd.org or bring it in to your location to show that you're signed up with AmazonSmile and it will count towards the number of people signed up.

DECEMBER – SCRIP: What is Scrip Fundraising? Scrip is fundraising while you shop. Here's how it works: you buy a scrip gift card through The ROCK's Scrip program. You pay the full face value, but The ROCK will earn an immediate rebate percentage that's typically between 3% and 15% depending on the retailer. Then you use that gift card on normal purchases or give as gifts! You're not spending extra money, and there's no selling involved— you're just earning for The ROCK. The location with the most Scrip orders by Dec. 9th (Cards back by the 15th) wins "It's YOUR Move" for the month of December. (See a staff member at the program for scrip order forms)

JANUARY – PENNY WARS: We'll be collecting your change for The ROCK Grounded Program. Look for the jar at each location and just drop in your pocket change. The location with the most \$\$ at the end of January wins "It's YOUR Move"!

FEBRUARY – GOFUNDME CAMPAIGN: We will have a GoFundMe campaign to raise money strictly for snacks for our after school programs. The location with the most \$\$ raised will win for the month of February!

MARCH – POP CAN FUNDRAISER: Get rid of your pop cans by donating them this month to The ROCK! The location with the most \$\$ raised will take over the month of March!

APRIL – KROGER REWARDS: If you shop at Kroger, pick up a Community Rewards card then go online to <https://www.kroger.com/account/enrollCommunityRewardsNow> and pick "Reaching Our Community Kids" as your charity. OR, if you don't shop Kroger that often, you can always give The ROCK's phone number at the checkout and make your donation that way. The ROCK receives a percentage of everything you buy! April is also the time to renew your Kroger Community Rewards card if you already have one. So be sure to renew during this time. Bring a receipt showing a donation was made to The ROCK to the after school location your teen attends. The location with the most receipts (just receipts, not dollar amount) wins "It's YOUR Move" for the month of April.

MAY – RESTAURANT FUNDRAISER: Let's end the year by having dinner together. Watch for details on this fundraiser.

It's Your Move!
October/November Campaigns Combined!
 Sign up now for regular monthly donations and support your favorite location all year long!
(response card enclosed)
Shop on line?
 Sign up for AmazonSmile and a percentage of all your purchases will go to The ROCK!
(https://smile.amazon.com)
 (Send an email to rockon@therock4yd.org to let us know you've joined the club and which location you'd like to support.)
 For more information email rockon@therock4yd.org or call 989-835-2542

It's Your Move!
 Support YOUR After School Program
 Northeast & Jefferson Middle Schools & The ROCK Underground at GMCC compete monthly. Support area youth and everyone wins!

OCT Sign up for regular monthly donations and support your favorite location all year long!	NOV Sign up for AmazonSmile and a percentage of all purchases go to The ROCK!
DEC Purchase gift cards from The ROCK's Scrip program and a percentage is rebated to our organization!	JAN Donate your spare change: jars will be located at each Grounded location!
FEB Support our GoFundMe to raise snack money for each after school location!	MAR Get rid of your pop cans by donating them to The ROCK! There will be drop off boxes at each location.
APR Sign up or renew your Kroger rewards in support of The ROCK and we receive a percentage of your purchases!	MAY Join us in celebration of a year well done at our restaurant fundraiser! (details to come)

Visit our website for more information and to see which site is in the lead!
www.therock4yd.org | 835-2542

You'll be receiving your game "planner" in the mail shortly. If not, pick one up from ROCK staff at your student's location.

It's YOUR Move!
 Rally your family and friends!
 Start | amazon smile | kroger community rewards | ShopWithScrip | Give
 Watch the game board at your student's location!



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 Office located at The Greater Midland Community Center

GET INVOLVED

Volunteers are critical to The ROCK.

We welcome volunteers with a wide range of skills and interests and we have opportunities for both adult volunteers and youth volunteers. If you want to volunteer your time and talent where you can make a difference in the community, visit our website under "Give" and fill out an application, or email kylie@therock4yd.org.

Winter Break Blitz

Coming again this year!

WHO: Middle & High School Students
 WHERE: ROCK Underground
 WHEN: Wed., & Thurs.,
 Dec. 28 & 29
 TIME: 8:00am-6:00pm
 PRICE: \$15.00 per day
 Hang out and have a blast!
 Pre-Registration is required.
 Call 989-835-2542



GEMS

Girls Experiencing Mentoring

WHO: Middle & High School Girls
 WHERE: ROCK Homework Room,
 GMCC basement
 WHEN: Tuesdays
 TIME: 4:00-5:00pm

Come hang out with a group of awesome girls as we do fun projects, talk about relevant issues, and support each other through those crazy teen years!



LEAD

Leadership Exploration and Development

WHO: High School students
 WHERE: ROCK Homework Room,
 GMCC basement
 WHEN: Thursdays
 TIME: 3:30-4:30pm

Develop skills, gain opportunities, plan events and parties, and apply your leadership abilities!

TYLER'S JOKE OF THE MONTH

Why did the people laugh at the mountains?

Because they weren't just funny, they were hill-areas.



Chemical Bank Cares Day

Volunteering at The ROCK

On October 10, The ROCK was fortunate enough to have seven people volunteer from Chemical Bank's Information Technology department and the Mortgage Lending department: Katlin Kowalczyk, Nicholas Davidson, Ron Weidner, Stephen



Prak, Michael Silvernaile, Miranda Pawlek, and Samantha Krengielsk. They were participating in Chemical Bank Cares Day, which serves to reinforce the bank's commitment to Michigan and the important role the financial institution plays in communities across the state. As Ms. Pawlak said, "It was refreshing to be doing a part to help this after-school program that serves the youth of the community that we serve here in Midland. I hadn't heard of The ROCK prior to our prep for Chemical Bank Cares Day, and it was fulfilling to do anything we could, even in a small way, to assist such a valuable program."




**Volunteers are an integral part of The ROCK—
 Thank You Chemical Bank team!**



Thank You Midland 100 Club

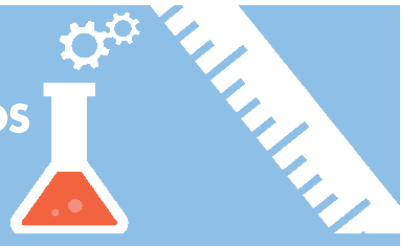
Their heartfelt support and donations of over \$15,000 will be used to support The ROCK's After School Program.

On behalf of our youth, teens, staff, and volunteers...thank you to the members of the Midland Club!



STEM

ENCOURAGE
 LOCAL MIDDLE SCHOOL KIDS
 TO DISCOVER THEIR
 STEM IDENTITY



VOLUNTEER

Lead fun hands-on activities that demonstrate the use of
SCIENCE, TECHNOLOGY, ENGINEERING, MATH (and ART)
 in the real world

3 Hours a Week

We are seeking energetic volunteers that can participate ~3 hours a week (based upon YOUR availability), beginning in November 2016, at one of our 3 afterschool locations in Midland, MI

Fun Activities

Volunteers will lead fun hands-on activities for 11-14 year old kids, using a thematic Science or Math curriculum, and everyday materials

Share Your Knowledge

This is a great opportunity for college students, experienced professionals, and retirees to help 11-14 year old kids learn in a fun & safe environment

Be a Role Model

You will have the opportunity to be a role model by encouraging local youth to pursue STEM careers by exposing them to a variety of engaging projects

Email Ben at vista@therock4yd.org or call him at 989-835-2542 for more information.



PIZZA HUT FUNDRAISER

WHO: Everyone
 WHERE: Pizza Hut, Midland
 WHEN: November 15, 2016
 TIME: Open to close
 Pick up or download a flyer, take to Pizza Hut when you order or pick up and Pizza Hut will donate 20% of your purchase to The ROCK.



HOMework HELP

WHO: Teens
 WHERE: Grouped Locations
 WHEN: Everyday Afterschool
 PRICE: FREE
 Students can join The ROCK tutors afterschool to get help with homework!
 Parents and teachers, email rock4ydhomeworkhelp@gmail.com with the name and location of your student if you'd like to contact our tutors!



FANTASTIC BEASTS

WHO: A private showing for TEENS!
 WHERE: NCG Cinemas
 WHEN: November 19, 2016
 TIME: 9:00am
 PRICE: \$5.00
 (bring extra \$\$ for concessions)
 Preregistration will begin soon. See staff at your afterschool location or call 989-835-2542



LOCK IN

WHO: Teens
 WHERE: GMCC
 WHEN: January 21, 2017
 TIME: 10:00pm
 PRICE: TBD
 Keep your eye out for more information on our upcoming lock in! We'll pull an all-nighter swimming, playing games, watching movies, dancing, eating, and so much more!
 Contact Lacey at 989-835-2542 or lacey@therock4yd.org for more information.

STAFF CONNECTIONS

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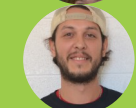
Team leads have their phones on them at all times during the program and check emails frequently. Feel free to contact them with any questions or concerns, or just to let them know you are on your way.



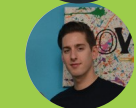
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